

« A twist of Luxury » in Cannes Wednesday, December 4

in the evening during ILTM



Dear Partner,

Following the huge success of a networking event we organised last year for one of our clients during ILTM Cannes, we have decided to repeat it this year and offer you the opportunity to take part in our exclusive B2B networking cocktail 'A twist of Luxury' on Wednesday, December 4.

Event format

This is a 'Mingle Event' for direct & relaxed contacts in a Casual Chic atmosphere (Fouquets Champagne and Grand Cru Provence Rosé), taking place from **6pm to 9pm around the swimming pool and in Fouquet's Bar of the Majestic**, ideally located just a few metres from the Palais des Festivals where the ILTM trade show is taking place.

You will have a high or low table, depending on the location (no Roll Up, just a distinctive sign of colours, flowers, candles... the name of the event 'Twist of Luxury' and signage with the name of your company).

The success of the event lies in the choice of the time slot, allowing guests - all staying in Cannes' palaces for the Hosted Buyers - to arrive in 2 waves, which streamlines the flow of arrivals: either as they leave the fair before going to change to attend one of the big parties starting at 9.00 p.m. or around 7.30/8.00 p.m.



The guests

Among ILTM's hosted buyers, we are inviting a selection of excellent agencies and concierges from all countries : 60% from France and Monaco and 40% from the UK, Benelux, Switzerland, Italy and the USA.

We're extending our invitation to concierges from Monaco, the French & Italian Riviera, who don't necessarily take part in ILTM and who are very happy to come to this 'Off' exclusive event. Last year we welcomed 70 guests to this event and the quality of the discussions was impressive!

Fees and Registration

Given the quality of the guests, the cost is very attractive: **1,500 euros excluding VAT per attendee**. The number of places is extremely limited (15 exhibitors) and the **closing date for registrations is October, 15**.

Register now BY CLICKING HERE

Corinne Both (Axium by Parker) and I look forward to welcoming you. Please do not hesitate to contact us should you require any further information. Have a nice day!

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