

A woman with long brown hair, wearing a white sleeveless jumpsuit and a black bag, stands on a balcony with a metal railing, looking out at a city skyline at night. The buildings are illuminated with warm lights, creating a bokeh effect in the background. The sky is a deep blue.

RENAISSANCE
LUXURY TRAVEL & LIFESTYLE WORKSHOPS

**Your ultimate rendez-vous
2025**

EUROPE

9 Workshops B2B

2 Luxury networking Events

1 B2C Event

Renaissance International Events Your Way to meet with Key Travel Advisors !

You are looking for efficiency and you want to optimize your business appointments:

Eric Grandjean (*RM Consultants*), Corinne Both (*Axium By Parker*) have decided to go to the essential by creating the «**Renaissance Concept**» in October 2021. Far from the shows promising you meetings, happenings and events.

The world and the business have changed:
Meetings with travel industry are becoming more and more challenging. The agencies, tour operators and the Mice sector which have activity are receiving less and less their partners, due to lack of time and understaffed team.
This is why our **Renaissance formats allows them to optimize meetings in a minimum of time.**



Presentation

« Renaissance » are Ultimate luxury travel and lifestyle networking events which aim to bring together:

- the representatives of the trendiest luxury hotels, tourist destinations and lifestyle brands from all over the world (Exhibitors)
- the best high-end travel industry buyers from different source markets (Visitors).

3 Events' Formats

B2B Workshops

- one session of pre-scheduled one to one meetings
- a mingle casual moment : networking cocktail, lunch, dinner or closing drink

B2B Networking events

- networking lunch during Heavent Cannes (MICE)
- networking champagne party during ILTM (Cannes Leisure)

B2C Event

- with members of Paris Country Club

Exhibitors' Profile

Exhibitors come from all over the world:

- 5* and 4* hotels (luxury and boutique)
- Hospitality groups and chains
- National or regional tourist boards
- Destination Management Companies
- Luxury travel brands
- International airline/railway/cruise companies,
- Jet and yacht brokers
- Luxury shopping malls & retails

Buyers' Profile

We select the best high-end travel industry buyers in the districts around the chosen cities as well as key «hosted buyers».

We invite the following profiles :

- Tailor-made and upscale travel agencies
- Online networks
- Tour-operators
- VIP concierges
- Wedding planners
- MICE agencies

Our buyers are often affiliated *Virtuoso*, *Serandipians* and others.

Our Local Partners

In each country where we organise « Renaissance » events, we rely on local partners strictly selected thanks to their expertise, their perfect awareness of their market and our common philosophy to oversee this important role of buyers' relations and invitations.

B2B Workshops an half day event in 2 parts

Part 1

Showcase «One to One» pre-scheduled meetings

Exhibitors can specify the mix of Leisure and MICE appointments they would like. Once their registration has been validated, buyers have access the virtual exhibitor catalog and the appointment-setting platform.

Part 2

Mingle Event – Networking session

In addition to the pre-scheduled meetings, we organize some networking sessions (lunches and/or closing drinks) between exhibitors, local travel agencies and hosted buyers which allow you to optimize the event during additional casual meetings.

«Renaissance» workshop's Package includes:

- Separate table, signage displaying company name
- Agenda of «One-to One» pre-scheduled meetings
- Access to the networking sessions (lunch & closing drink)
- Note book with the details of invited selected visitors
- Dedicated page in English with pictures gallery and logo both in E-platform and E-catalogue of the event
- List in Excel format of all the visitors (the week after the event)
- 2 posts (1 before and 1 after the event) in « Renaissance » Social media: LinkedIn, Instagram & Facebook. Access to specific event on Social media.



RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

EUROPE 2025

MADRID – 21 Jan. 25 (before FITUR)

Workshop from 4 pm to 8 pm & Cocktail
Segment: Leisure & MICE
Visitors from: USA, Spain & Portugal

DUSSELDORF – 30 Jan. 25

Workshop from 2 pm to 6 pm & Closing drink
Segments: Leisure & MICE
Visitors from: Dusseldorf & Hosted buyers from German regions

MILANO – 11 Mar. 25

Workshop from 2 pm to 6 pm & Cocktail
Segment: Leisure & MICE
Visitors from: Milano & North Italy

PARIS – 20 Mar. 25

Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: France, Monaco & Belgium

CANNES / MICE at a Glance – 28 Mar. 25

Networking lunch from 12:15 to 14:15 during “HEAVENT”
Segment: MICE
Visitors from: hosted buyers HEAVENT + travel designers and concierges from Marseille to Monaco

LONDON – 24 Apr. 25

Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: London & England

PARIS / A Twist of B2C – 28 June 25

In Paris Country Club from 10 am to 8 pm
Segment: Leisure
Meetings (direct sales) & Animations & Barbecue with Club's members of Paris Country Club Le Manoir

GENEVA – 25 Sept. 25

Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: French Alps, French speaking Switzerland and hosted buyers from Zurich.

BRUSSELS – 08 Oct. 25

Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: Belgium & The Netherlands

LONDON – 09 Oct. 25

Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: London & England

PARIS – 21 Oct. 25

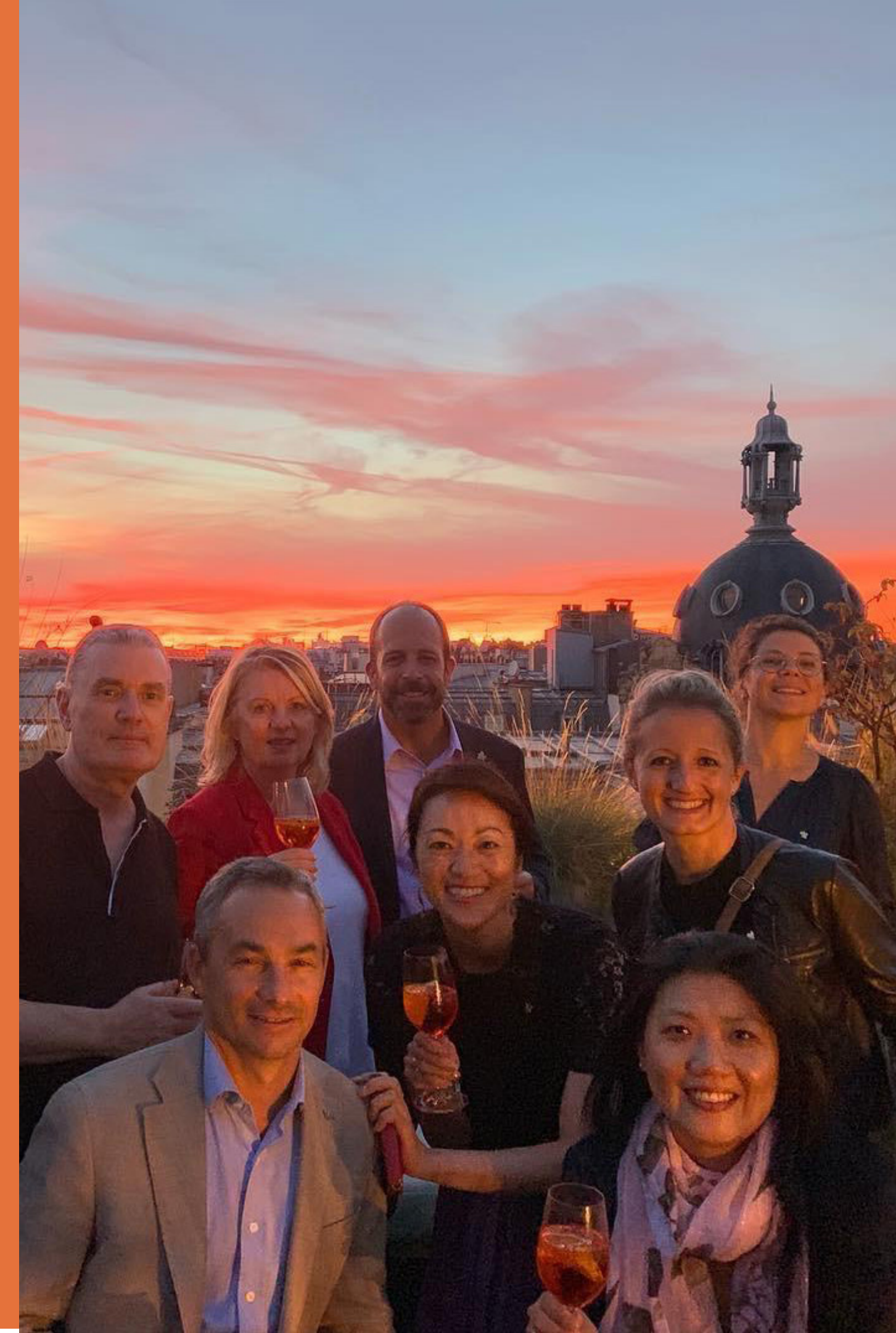
Workshop from 2 pm to 6 pm & Closing Drink
Segment: Leisure & MICE
Visitors from: France, Monaco & Belgium

CANNES / A Twist of Luxury – 03 Dec. 25

In Fouquet's Majestic from 6 pm to 9 pm
Networking Champagne Party during ILTM
Segment: Leisure
Visitors: hosted buyers ILTM + travel designers and concierges from Marseille to Monaco

Registration Events 1st Semester 2025

Registration Events 2nd Semester 2025



Organizers Luxury Tourism, Mice and PR Specialists



Since its creation in 1995, *RM Consultants* (Eric Grandjean), has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.

The company is also a well-known De Luxe event organizer having held around 300 networking events worldwide.

Expertise:

- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux, Paris Aéroports, Cannes & Palais des Festivals, Provence & Côte d'Azur Tourism Board, Kerala, The Caribbean...*
- «The Luxury Travel Corner», dedicated to the luxury French speaking market from 2013 to 2019
- «Renaissance» Showcases and «Dolce Vita» events, reconnecting the best hotels and destinations from all over the world with the high-end European & international buyers.



Axium By Parker is a European Marketing & PR Company managed by Corinne Both together with her talented team. The Company has a solid reputation thanks to a very qualified international segmented data (De Luxe travel experts, Specific tour operators and OTA, Mice agencies...).

This expertise combined with multiple strengths enables us to provide a perfect business profile of hosted buyers to join our events. Throughout circle of influence, we activate the top contacts. We are always on the lookout for every opportunity to put brands ahead of the competition.

- super efficient in LinkedIn activation and social media posts
- an update qualified data all over the Europe
- well known for the social media presence we can help efficiently to communicate in the most effective way with the media.

Axium By Parker's long-standing customers include: *London & Partners, Turkiye Tourism, Ras Al Khaimah, India, Grand Hotel Tremezzo,...*

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