

A woman with long dark hair, wearing a white sleeveless dress, stands on a balcony or walkway at night, looking out over a city skyline. The city lights are blurred in the background, creating a bokeh effect. The woman is seen from the back, with her hand near her hair. The overall mood is romantic and sophisticated.

# RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

## MIDDLE EAST

Your ultimate rendez-vous

- DOHA - Qatar February 17, 2025
- KUWAIT CITY - Kuwait February 18, 2025
- RIYAD - Saudi Arabia February 19, 2025
- DUBAI & ABU DHABI - UAE February 20, 2025



## Renaissance International Workshops Your Way to meet with agencies !

You are looking for efficiency and you want to optimize your business appointments:

Eric Grandjean (*RM Consultants*) has decided to go to the essential by creating the «**Renaissance Concept**» in October 2021. Far from the shows promising you meetings, happenings and events.

The world and the business have changed:  
Meetings with travel industry are becoming more and more challenging. The agencies, tour operators and the Mice sector which have activity are receiving less and less their partners, due to lack of time and understaffed team.  
This is why our **Renaissance format allows them to optimize meetings in a minimum of time.**



## Presentation

The « Renaissance » workshops are Ultimate luxury travel and lifestyle B2B networking events which aim to bring together :

- the representatives of the trendiest luxury hotels, tourist destinations and lifestyle brands from all over the world (Exhibitors)
- the best high-end travel industry buyers from different source markets (Visitors).

## Format

Each « Renaissance » event consists of 2 sessions :

- one session of pre-scheduled «one to-one » meetings,
- followed by a mingle Event: In the Middle East, the interaction will be continuing over a dinner between exhibitors and visitors.

## Exhibitors' Profile

Exhibitors come from all over the world:

- 5\* and 4\* hotels (luxury and boutique)
- Hospitality groups and chains
- National or regional tourist boards
- Destination Management Companies
- Luxury travel brands
- International airline/railway/cruise companies,
- Jet and yacht brokers
- Luxury shopping malls & retails

## Buyers' Profile

We select the best high-end travel industry buyers in the districts around the chosen cities as well as key «hosted buyers».

We invite the following profiles :

- Tailor-made and upscale travel agencies
- Online networks
- Tour-operators
- VIP concierges
- Wedding planners
- MICE agencies
- some influencers.

Our buyers are often affiliated *Virtuoso*, *Serandipians* and others.

## Our Local Partners

In each country where we organise « Renaissance events », we rely on local partners strictly selected thanks to their expertise, their perfect awareness of their market and our common philosophy to oversee this important role of buyers' relations and invitations.

Among them, **LuX&BO Luxury & Boutique Hotels & Destinations** which is a proud member of Serandipians by *Traveller Made*, *XO Private* and which has organized several roadshows, events and sales blitzes in **Kuwait, Qatar, Saudi Arabia, Oman, Dubai & Abu Dhabi** the last years. Núria Galià is our partner in **Middle East**.



## A 3 Day-3 City-Event with 2 formats

### Part 1

#### Showcase «One to One» pre-scheduled meetings

Exhibitors can specify the mix of Leisure and MICE appointments they would like.

Once their registration has been validated, buyers have access the virtual exhibitor catalog and the appointment-setting platform.

### Part 2

#### Mingle Event - After Hour Dinner

We organize unusual dinner to get the best agencies in town thanks to our partner who have a perfect knowledge of these profiles in each city. Casual Meetings during dinner will allow you to optimize the event.

#### «Renaissance» Basic Package\* includes:

- Separate table, signage displaying company name
- Agenda of «One-to One» pre-scheduled meetings
- Note book with the details of invited selected visitors
- Dedicated page in English with pictures gallery and logo both in E-platform and E-catalogue of the event
- List in Excel format of all the visitors (the week after the event)
- 2 posts (1 before and 1 after the event) in « Renaissance » Social media: LinkedIn, Instagram & Facebook. Access to specific event on Social media
- Access to coffee break during the meetings and networking dinner with viistors.

\* «Renaissance» Premium Package on request

<https://renaissance.events>





**DOHA**

**February 16, 2025**

Arrival of Exhibitors in Doha  
**Exhibitors' Welcome Drink  
& Trade Middle East Market Survey**  
Overnight in Doha

**February 17, 2025**

6 pm to 9 pm  
**B2B "One to One" pre-scheduled meetings**  
(Free flow of Tea/Coffee setup)

by 9 pm  
**Mingle Evening Dinner between exhibitors & buyers**  
Overnight in Doha

**KUWAIT**

**February 18, 2025**

Group transfer to airport  
Flight to Kuwait City  
Group Transfer to Kuwait City Venue  
Check in & Installation in hotel

6 pm to 9 pm  
**B2B "One to One" pre-scheduled meetings**  
(Free flow of Tea/Coffee setup)

by 9 pm  
**Mingle Evening Dinner between exhibitors & buyers**  
Overnight in Kuwait

**RIYAD**

**February 19, 2025**

Group transfer to airport  
Flight to Riyadh  
Group Transfer to Riyadh Venue

6 pm to 9 pm  
**B2B "One to One" pre-scheduled meetings**  
(Free flow of Tea/Coffee setup)

by 9 pm  
**Mingle Evening Dinner between exhibitors & buyers**  
Overnight in Dubai

**February 20 & 21, 2025**

Optional sales calls extension in **Dubai & Abu Dhabi**



## Participation cost

The participation cost of «Renaissance Middle East» Roadshow is proposed for one company on one-attendee-by-company basis. If you are a hotel group, a representation company which represents different products or/and if you want to attend the event with your colleague, some additional fees will be applied.

### «Renaissance Middle East»

#### Workshop's Package 3 Cities:

Cost: € 7 000 nets of taxes - Additional attendee: € 750 - «Early bird» discount cost (by 10/11/24): € 6 000

#### Workshop's Package 1 City:

Cost: € 2 500 nets of taxes - «Early bird» discount cost (by 10/11/24): € 2 250  
Additional attendee: € 275 / city

#### Extension 2 days of sales calls in Dubai & Abu Dhabi:

Cost: € 2 200 nets of taxes

#### Travel package 3 Cities including:

- Accommodation for 4 nights in DSU BB  
(2 nights in Doha, 1 night in Kuwait & 1 night in Riyadh )
- Domestic flights in economy class, airport group transfers for domestic flights  
Cost on request

[Register now](#)

<https://renaissance.events>



## Organizers Luxury Tourism Leisure & Mice and PR Specialists



Since its creation in 1995, **RM Consultants** (Eric Grandjean), has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.

The company is also a well-known De Luxe event organizer having held around 300 networking events worldwide.

Expertise:

- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux*, *Paris Aéroports*, *Cannes & Palais des Festivals*, *Provence & Côte d'Azur Tourism Board*, *Kerala*, *The Caribbean...*
- «The Luxury Travel Corner», dedicated to the luxury French speaking market from 2013 to 2019
- «Renaissance» Showcases and «Dolce Vita» events, reconnecting the best hotels and destinations from all over the world with the high-end European & international buyers.



**LuX&BO Luxury & Boutique Hotels & Destinations**, founded in 2014 and managed by Núria Galià is a registered brand, dedicated to the Sales & Marketing representation services for high-end hotels, upscale venues and DMCs. Since its creation in 2014, *LuX&BO* has been connecting industry insiders to boost sales and stimulate the market. The brand brings proven expertise as a business facilitator.

*LuX&BO Luxury & Boutique Hotels & Destinations* which is a proud member of Serandipians by *Traveller Made*, *XO Private*, *ASTA* & *MAPTA NY* has organized several roadshows, events and sales blitzes in **Kuwait, Qatar, Saudi Arabia, Oman, Dubai & Abu Dhabi** the last years. Núria Galià is our partner in **Middle East**.

Núria Galià is a passionate hotelier, specialized in upscale sales & marketing. Her background is in the luxury hotel industry and includes serving at the prestigious international hotel brand *Relais & Châteaux* as director of Spain, Portugal and Latin America for over eight years where she has accumulated a strong expertise and an exclusive network.

## CONTACTS

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**Contact us**