

A woman with long brown hair, wearing a white sleeveless jumpsuit and a black bag, stands on a balcony with a metal railing, looking out at a city skyline at night. The buildings are illuminated with warm lights, creating a bokeh effect in the background.

RENAISSANCE
LUXURY TRAVEL & LIFESTYLE WORKSHOPS

**Your ultimate rendez-vous
2025**

THE AMERICAS & CANADA

4 Workshops B2B

10 Weeks of Sales Blitzes

1 B2C Event

Renaissance International Events Your Way to meet with Key Travel Advisors !

You are looking for efficiency and you want to optimize your business appointments:

Eric Grandjean (*RM Consultants*), Corinne Both (*Axium By Parker*) have decided to go to the essential by creating the «**Renaissance Concept**» in October 2021. Far from the shows promising you meetings, happenings and events.

The world and the business have changed:
Meetings with travel industry are becoming more and more challenging. The agencies, tour operators and the Mice sector which have activity are receiving less and less their partners, due to lack of time and understaffed team.
This is why our **Renaissance formats allows them to optimize meetings in a minimum of time.**



Presentation

« Renaissance » are Ultimate luxury travel and lifestyle networking events which aim to bring together:

- the representatives of the trendiest luxury hotels, tourist destinations and lifestyle brands from all over the world (Exhibitors)
- the best high-end travel industry buyers from different source markets (Visitors).

3 Events' Formats

B2B Workshops & Networking Events

- one session of one to one meetings
- a mingle casual moment : networking cocktail

B2B Sales Blitzes

During a complete week:

- visit of agencies
- networkings breakfasts, lunches & Drinks

B2C Event

- with members of Ocean Reef Club / Key Largo (Florida)

Our Local Partners

In each country where we organise « Renaissance » events, we rely on local partners strictly selected thanks to their expertise, their perfect awareness of their market and our common philosophy to oversee this important role of buyers' relations and invitations.

Exhibitors' Profile

Exhibitors come from all over the world:

- 5* and 4* hotels (luxury and boutique)
- Hospitality groups and chains
- National or regional tourist boards
- Destination Management Companies
- Luxury travel brands
- International airline/railway/cruise companies,
- Jet and yacht brokers
- Luxury shopping malls & retails

Buyers' Profile

We select the best high-end travel industry buyers in the districts around the chosen cities as well as key «hosted buyers».

We invite the following profiles :

- Tailor-made and upscale travel agencies
- Leading Travel Advisors
- Online networks
- Tour Operators
- VIP concierges
- Wedding planners
- MICE agencies
- Meeting Planners
- Estate Managers,
- Celebrity Personal Assistants
- Executive Assistants,
- Finance Managers

Events B2B by «ELITE»

TORONTO (Canada) - 26 May 25

Workshop from 5 pm to 8 pm & Cocktail
Segments: Leisure & MICE
Visitors: 50 travel agency owners, managers
and travel advisors from Toronto and its region

NEW YORK – 27 May 25

Workshop from 5 pm to 8 pm & Cocktail
Segments: Leisure & MICE
Visitors: 60 travel agency owners, managers
and travel advisors from New York city

SAN FRANCISCO – 29 May 25

Workshop from 5 pm to 8 pm & Cocktail
Segments: Leisure & MICE
Visitors: 40 travel agency owners, managers
and travel advisors from San Francisco and its region

LOS ANGELES – 02 June 25

Workshop from 5 pm to 8 pm & Cocktail
Segments: Leisure & MICE
Visitors: 50 travel agency owners, managers
and travel advisors from Los Angeles

Events B2C by «ELITE»

KEY LARGO (Florida) - End of March 25

Ocean Reef Club Luxury Travel Show
Segment: Leisure
Visitors: 100 Ocean Reef Club Members

Registration Events USA 2025



10 Weeks of Sales Blitzes by LU&BO America

Visits of agencies
Informal meetings over breakfasts, lunches,
snacks and drinks

January - from 13 to 17

Market: USA
City: **New York**

February - from 10 to 14

Markets: USA & Mexico
Cities: **Miami + Mexico**

March - from 3 to 7

Market: USA
Cities: **Atlanta, Alabama & Nashville**

April - from 7 to 11

Market: USA
City: **Texas**

June - from 2 to 6

Market: USA
Cities: **Chicago & Toronto**

July - from 7 to 11

Market: Latam
Brasil: Rio & Sao Paulo

August - from 11 to 15

Market: USA
Cities: **Seattle & Portland**

September - from 8 to 12

Market: USA
Cities: **Boston, Connecticut & Tri-state**

October - from 27 to 31

Market: USA
Country: **California**

November - from 10 to 14

Market: USA
Cities: **Washington & Philadelphia**

Registration Events USA 2025



Our Experts Partners In USA



Since its creation in 1995, **RM Consultants** (Eric Grandjean), has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.

The company is also a well-known De Luxe event organizer having held around 300 networking events worldwide.

Expertise:

- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux, Paris Aéroports, Cannes & Palais des Festivals, Provence & Côte d'Azur Tourism Board, Kerala, The Caribbean...*
- «The Luxury Travel Corner», dedicated to the luxury French speaking market from 2013 to 2019.
- «Renaissance» Showcases and «Dolce Vita» events, reconnecting the best hotels and destinations from all over the world with the high-end Europeans & international buyers from Middle East and US.



ELITE Luxury Hotel Representation was founded in 1992 and has since grown to be one of the most respected sales, marketing and consulting companies in the travel and hospitality industry. Elite was founded by legendary Hotelier George Schwab, founder of the Four Seasons. Today, Elite remains a family run business (owned by Gregory J. Schwab) extending the spirit and passion of the hotel business through each bespoke property he represents. Luxury hospitality is in its DNA.

For over three decades, ELITE has stood as a beacon of excellence in representing and advising the world's most renowned hotels, resorts and luxury offerings. Its dedication to unparalleled service is aimed at bridging the gap between discerning guests and premier travel experiences, ensuring each hotel is perfectly matched with the affluent clientele.

This is achieved through its extensive network within the travel industry and strategic partnerships targeting high net worth and ultra-high net worth families. Additionally, its ownership and operation of a luxury travel agency amplifies its capability. With a wealth of experience spanning every aspect of the luxury travel sector, its commitment to excellence in hospitality remains unwavering.



LuX&BO Luxury & Boutique Hotels & Destinations is a registered brand with offices in New York and in Barcelona, dedicated to the Sales & Marketing representation services for high-end hotels, upscale venues and DMCs. Since its creation in 2014, LuX&BO has been connecting industry insiders to boost sales and stimulate the market. The brand brings proven expertise as a business facilitator.

LuX&BO is a proud member of Serandipians by *Traveller Made, XO Private, ASTA & MAPTA NY* and it is the official organiser of several workshops and events in North America throughout the year.

LuX&BO *Luxury & Boutique Hotels* was founded in 2014 by Núria Galià, a passionate hotelier specialized in upscale Sales & Marketing. Her background is in the luxury hotel industry and includes serving at the prestigious international hotel brand *Relais & Châteaux* as Director of Spain, Portugal and Latin America for over eight years where she has accumulated a strong expertise and an exclusive network.

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