

A woman with long brown hair, wearing a white sleeveless dress, stands on a balcony with a metal railing, looking out at a city skyline at night. The city lights are blurred in the background, creating a bokeh effect. The woman is holding a small black bag.

# RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

**Your ultimate rendez-vous  
2025**

## **EUROPE**

9 Workshops B2B  
2 Luxury networking Events  
1 B2C Event

## **MIDDLE EAST**

6 Workshops B2B

## **THE AMERICAS & CANADA**

4 Workshops B2B  
8 Weeks of Sales Blitzes  
1 B2C Event



## Renaissance International Events

### Your Way to meet with Key Travel Advisors !

You are looking for efficiency and you want to optimize your business appointments:

Eric Grandjean (*RM Consultants*), Corinne Both (*Axium By Parker*) have decided to go to the essential by creating the «**Renaissance Concept**» in October 2021. Far from the shows promising you meetings, happenings and events.

The world and the business have changed:  
Meetings with travel industry are becoming more and more challenging. The agencies, tour operators and the Mice sector which have activity are receiving less and less their partners, due to lack of time and understaffed team.  
This is why our **Renaissance formats** allows them to **optimize meetings in a minimum of time**.



## Presentation

« Renaissance » are Ultimate luxury travel and lifestyle networking events which aim to bring together:

- the representatives of the trendiest luxury hotels, tourist destinations and lifestyle brands from all over the world (Exhibitors)
- the best high-end travel industry buyers from different source markets (Visitors).

## 4 Events's Formats

### B2B Workshops

- one session of pre-scheduled one to one meetings
- a mingle casual moment : networking cocktail, lunch, dinner or closing drink

18 over Europe, Middle East, US & Canada

### B2B Networking events

- networking lunch during Heavent Cannes (MICE)
- networking champagne party during ILTM (Cannes Leisure)

### B2B Sales Blitzes in the Americas

During a complete week:

- visit of agencies
- networkings breakfasts, lunches & Drinks

### B2C Events

- with members of Paris Country Club
- with members of Ocean Reef Club / Key Largo (Florida - US)

## Exhibitors' Profile

Exhibitors come from all over the world:

- 5\* and 4\* hotels (luxury and boutique)
- Hospitality groups and chains
- National or regional tourist boards
- Destination Management Companies
- Luxury travel brands
- International airline/railway/cruise companies,
- Jet and yacht brokers
- Luxury shopping malls & retails

## Buyers' Profile

We select the best high-end travel industry buyers in the districts around the chosen cities as well as key «hosted buyers».

We invite the following profiles :

- Tailor-made and upscale travel agencies
- Online networks
- Tour-operators
- VIP concierges
- Wedding planners
- MICE agencies

Our buyers are often affiliated *Virtuoso*, *Serandipians* and others.

## Our Local Partners

In each country where we organise « Renaissance » events, we rely on local partners strictly selected thanks to their expertise, their perfect awareness of their market and our common philosophy to oversee this important role of buyers' relations and invitations.



## B2B Workshops an half day event in 2 parts

### Part 1

#### Showcase «One to One» pre-scheduled meetings

Exhibitors can specify the mix of Leisure and MICE appointments they would like. Once their registration has been validated, buyers have access the virtual exhibitor catalog and the appointment-setting platform.

### Part 2

#### Mingle Event – Networking session

In addition to the pre-scheduled meetings, we organize some networking sessions (lunches and/or closing drinks) between exhibitors, local travel agencies and hosted buyers which allow you to optimize the event during additional casual meetings.

#### «Renaissance» workshop's Package includes:

- Separate table, signage displaying company name
- Agenda of «One-to One» pre-scheduled meetings
- Access to the networking sessions (lunch & closing drink)
- Note book with the details of invited selected visitors
- Dedicated page in English with pictures gallery and logo both in E-platform and E-catalogue of the event
- List in Excel format of all the visitors (the week after the event)
- 2 posts (1 before and 1 after the event) in « Renaissance » Social media: LinkedIn, Instagram & Facebook. Access to specific event on Social media.

<https://renaissance.events>





A woman with long brown hair, wearing a white sleeveless jumpsuit and a black bag, stands on a balcony with a metal railing, looking out at a city skyline at night. The skyline is filled with tall buildings and many lights, creating a bokeh effect. The sky is a deep blue.

RENAISSANCE  
LUXURY TRAVEL & LIFESTYLE WORKSHOPS

Your ultimate rendez-vous

**CALENDAR 2025**

12 dates over Europe

6 dates over Middle East

13 dates over USA



# RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

## EUROPE 2025

### **MADRID – 21 Jan. 25 (before FITUR)**

Workshop from 4 pm to 8 pm & Cocktail

Segment: Leisure & MICE

Visitors from: USA, Spain & Portugal

### **MILANO – 11 Mar. 25**

Workshop from 2 pm to 6 pm & Cocktail

Segment: Leisure & MICE

Visitors from: Milano & North Italy

### **PARIS – 20 Mar. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: France, Monaco & Belgium

### **CANNES / MICE at a Glance – 26 Mar. 25**

Networking lunch from 12.00 to 2.30 pm during “HEAVENT”

- Segment: MICE

Visitors from: hosted buyers HEAVENT + travel designers and concierges from France, Monaco, Benelux and Switzerland

### **LONDON – 24 Apr. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: London & England

### **2nd Semester**

### **GENEVA - NEUCHÂTEL – 29-30 Sept. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: French Alps, French speaking Switzerland and hosted buyers from Zurich.

**Registration Events 1st Semester 2025**

### **BRUSSELS – 07 Oct. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: Belgium & The Netherlands

### **LONDON – 08 Oct. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: London & England regions

### **MANCHESTER – 09 Oct. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: Manchester’s region

### **PARIS – 21 Oct. 25**

Workshop from 2 pm to 6 pm & Closing Drink

Segment: Leisure & MICE

Visitors from: France, Monaco & Belgium

### **PARIS / MICE at a Glance – 5 Nov. 25**

Pavillon Ledoyen, Michel Alléno’s Michelin-starred restaurant

Networking cocktail dinner from 6:00 p.m. to 9:00 p.m. during “HEAVENT” - Segment: MICE

Visitors from: hosted buyers HEAVENT + travel designers and concierges from France, Monaco, Benelux and Switzerland

### **CANNES / A Twist of Luxury – 03 Dec. 25**

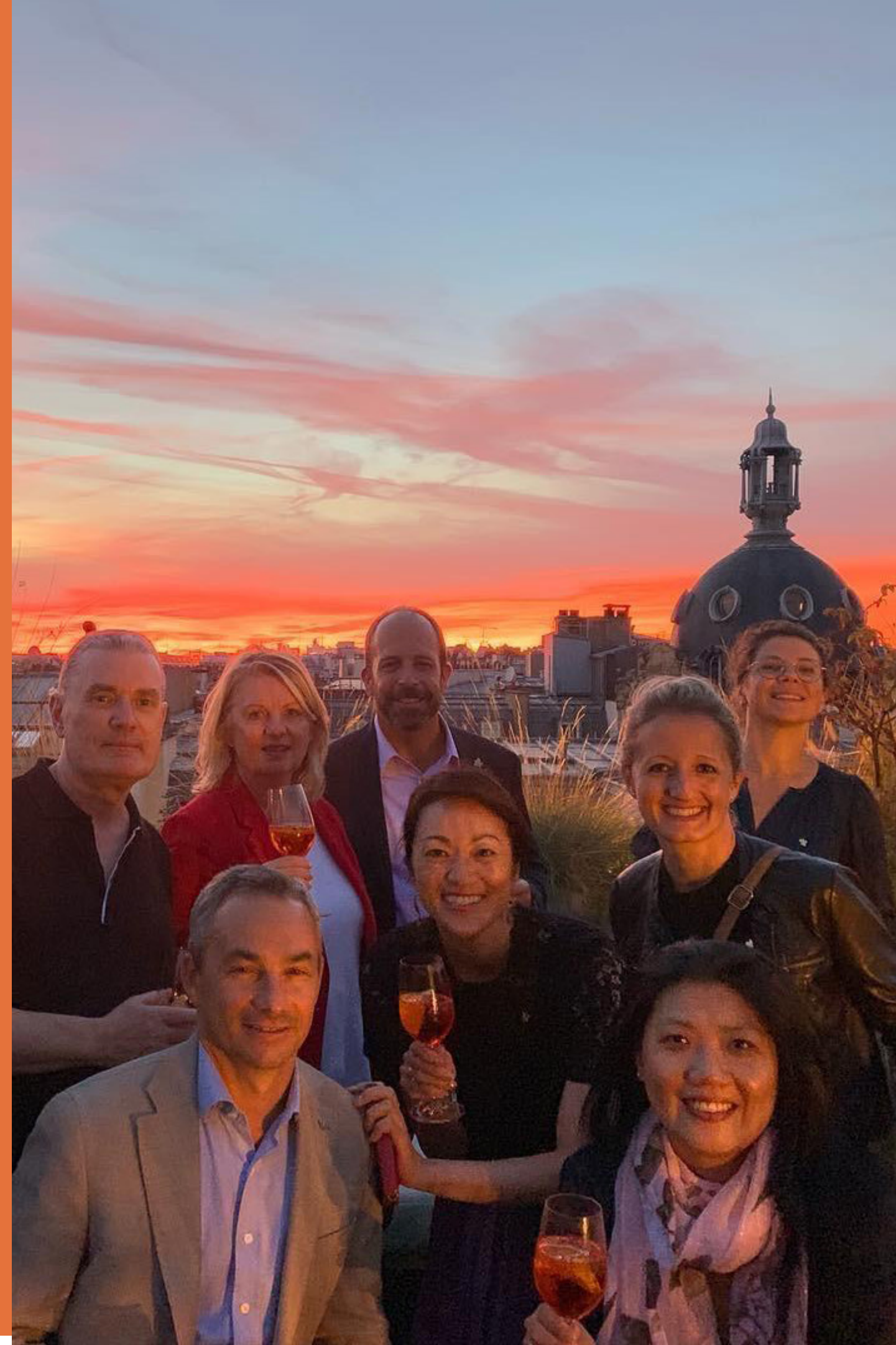
In Fouquet’s Majestic from 6 pm to 9 pm

Networking Champagne Party during ILTM

Segment: Leisure

Visitors: hosted buyers ILTM + travel designers and concierges from Marseille to Monaco

**Registration Events 2nd Semester 2025**



# RENAISSANCE

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## MIDDLE EAST

### **DOHA (Qatar) – 17 Feb. 25**

Workshop from 6 pm to 10 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Doha & Qatar

### **KUWAIT CITY (Kuwait) – 18 Feb. 25**

Workshop from 6 pm to 10 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Kuwait

### **RIYAD (Saudi Arabia) – 19 Feb. 25**

Workshop from 6 pm to 10 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Kuwait

**Registration Events Middle East, February 2025**

### **DOHA (Qatar) – 13 Oct. 25**

Workshop from 5.30 pm to 9.30 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Doha & Qatar

### **JEDDAH (Saudi Arabia) – 14 Oct. 25**

Workshop from 5.30 pm to 9.30 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Jeddah & Saudi Arabia

### **ABU DHABI (U.A.E) – 15 Oct. 25**

Workshop from 5.30 pm to 9.30 pm & Dinner  
Segments: Leisure & MICE  
Visitors from: Abu Dhabi & Dubai

**Registration Events Middle East, October 2025**





## Events B2B by «ELITE»

### **TORONTO (Canada) - 26 May 25**

Workshop from 5 pm to 8 pm & Cocktail

Segments: Leisure & MICE

Visitors: 50 travel agency owners, managers  
and travel advisors from Toronto and its region

### **NEW YORK – 27 May 25**

Workshop from 5 pm to 8 pm & Cocktail

Segments: Leisure & MICE

Visitors: 60 travel agency owners, managers  
and travel advisors from New York city

### **SAN FRANCISCO – 29 May 25**

Workshop from 5 pm to 8 pm & Cocktail

Segments: Leisure & MICE

Visitors: 40 travel agency owners, managers  
and travel advisors from San Francisco and its region

### **LOS ANGELES – 02 June 25**

Workshop from 5 pm to 8 pm & Cocktail

Segments: Leisure & MICE

Visitors: 50 travel agency owners, managers  
and travel advisors from Los Angeles

## Events B2C by «ELITE»

### **KEY LARGO (Florida) - End of March 25**

Ocean Reef Club Luxury Travel Show

Segment: Leisure

Visitors: 100 Ocean Reef Club Members

**Registration Events USA 2025**





## 8 Weeks of Sales Blitzes by LU&BO America

Visits of agencies  
Informal meetings over breakfasts, lunches,  
snacks and drinks

**January - from 13 to 17**

Market: USA

City: **Phoenix, Arizona & Denver, Colorado**

**February - from 3 to 7**

Markets: USA & Mexico

Cities: **Greater Miami, Florida & Mexico**

**March - from 24 to 28**

Market: USA

Cities: **New York**

**May - from 26 to 30**

Market: Mexico & USA

Cities: **Mexico City, Monterrey,  
San Francisco & Silicon Valley**

**August - from 11 to 15**

Market: USA

Cities: **Seattle & Portland**

**September - from 8 to 12**

Market: USA

Cities: **Atlanta, Alabama, Tennessee**

**October - from 27 to 31**

Market: USA

Country: **Washington, Baltimore, Philadelphia**

**November - from 3 to 7**

Market: USA

Cities: **Texas / Houston, San Antonio, Austin**

**Registration Events USA 2025**



## Organizers Luxury Tourism, Mice and PR Specialists



Since its creation in 1995, *RM Consultants* (Eric Grandjean), has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.

The company is also a well-known De Luxe event organizer having held around 300 networking events worldwide.

Expertise:

- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux, Paris Aéroports, Cannes & Palais des Festivals, Provence & Côte d'Azur Tourism Board, Kerala, The Caribbean...*
- «The Luxury Travel Corner», dedicated to the luxury French speaking market from 2013 to 2019
- «Renaissance» Showcases and «Dolce Vita» events, reconnecting the best hotels and destinations from all over the world with the high-end European & international buyers.



Axiom By Parker is a European Marketing & PR Company managed by Corinne Both together with her talented team. The Company has a solid reputation thanks to a very qualified international segmented data (De Luxe travel experts, Specific tour operators and OTA, Mice agencies...).

This expertise combined with multiple strengths enables us to provide a perfect business profile of hosted buyers to join our events. Throughout circle of influence, we activate the top contacts. We are always on the lookout for every opportunity to put brands ahead of the competition.

- super efficient in LinkedIn activation and social media posts
- an update qualified data all over the Europe
- well known for the social media presence we can help efficiently to communicate in the most effective way with the media.

Axiom By Parker's long-standing customers include: *London & Partners, Turkiye Tourism, Ras Al Khaimah, India, Grand Hotel Tremezzo,...*

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