

« MICE at a Glance » in Cannes

Wednesday 25 March 2026

Networking lunch during HEAVENT Cannes



Dear Partner,

Following the great success of a networking event that we organized last 2 years during **HEAVENT Cannes**, we decided to repeat it this year and offer you the **opportunity to participate in our exclusive networking lunch B2B “MICE at a Glance”, next Wednesday March 25.**

Event's Format

This is a “Mingle Event” lunch allowing direct and relaxed relationships in a Casual Chic atmosphere, taking place **from 12:00 p.m. to 2:30 p.m. at the Gray d'Albion Beach Restaurant**, ideally located a few meters from the Palais des Festivals where the HEAVENT trade show takes place.

After a welcome session around a glass of champagne during which we will introduce you to all the invited visitors, you will be able to chat with each of them during a lunch in 3 acts (change of place between each course to facilitate exchanges).

You will have signage including the name of your company and a QR Code allowing access to a description of your activities (virtual catalog) and your website. The list of invited agencies with a summary of their characteristics will be communicated to you ahead of the event and at the end of this lunch, the excel file of all the guests will be given to you to facilitate your follow up.

The success of the event lies in the choice of the time slot 12:00-14:30, allowing guests to come during the closing of the HEAVENT show.



Visitors

Among the hosted buyers of HEAVENT Cannes, we invite a selection of MICE buyers (French-speaking agencies: France, Monaco, Benelux and Switzerland).

We extend our invitation to the best MICE agencies and wedding planners from the Côte d'Azur, Monaco and the Italian Riviera, who do not necessarily participate in HEAVENT and who are very happy to come to this Off event.

Last year we received 40 guests at this event and the quality of the exchanges was impressive!

Prices and Registration

Given the quality of the guests, the cost is very attractive: 1,800 € excluding tax per participant or **only 1,500 € if you confirm your registration by 10th of November 2025**. As the number of places is extremely limited, we recommend you to register as soon as possible to secure your place !

**REGISTER NOW
BY CLICKING HERE**

Looking forward to welcoming you, Corinne Both (Axiom by Parker) and I remain at your disposal for any further information.

Have a great day!

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