

« MICE at a Glance » Paris  
Networking Cocktail Dinner during *HEAVENT PARIS*  
17 November, 2026



Dear Partner,

Following the huge success of the “MICE at a Glance” event that we organized last year, we are pleased to repeat the operation and offer you the opportunity to participate in the exclusive B2B networking cocktail dinner “MICE at a Glance”, on 17<sup>th</sup> November, 2026 during *HEAVENT PARIS*.

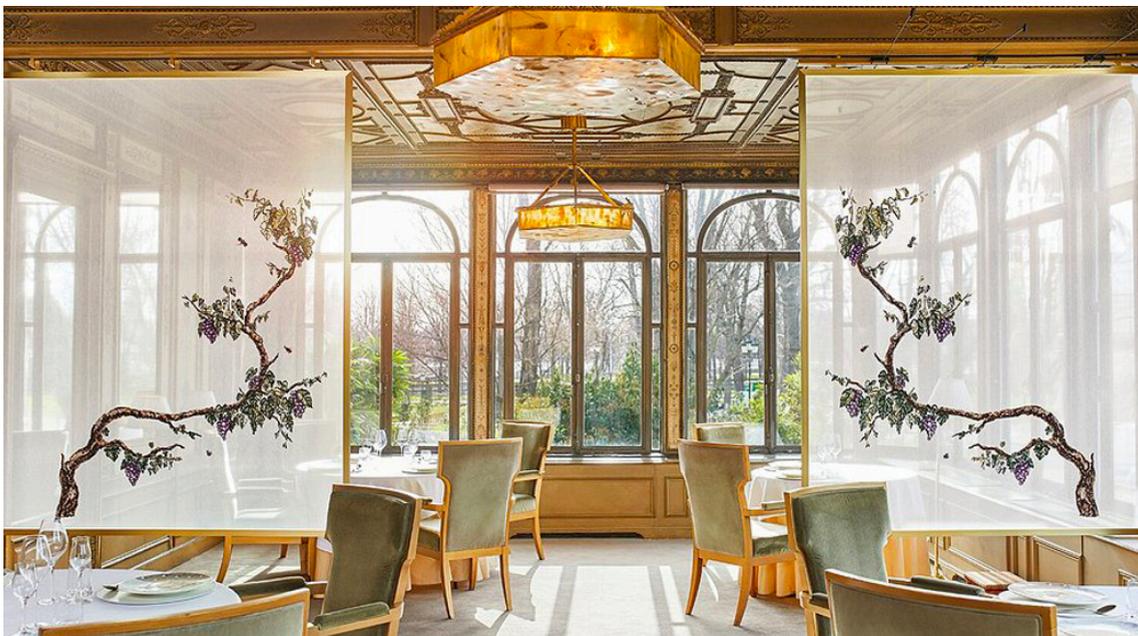
### Event Format

This "Mingle Event" cocktail reception allows for direct and relaxed interactions in a casual chic atmosphere. It will take place from 6:00 pm to 9:00 pm at Pavillon Ledoyen, Michel Alléno's Michelin-starred restaurant, ideally located just steps from the Champs-Élysées.

After a welcome with a glass of champagne, during which we will introduce all the invited visitors, you will have the opportunity to chat with each of them during a cocktail reception around high tables (to facilitate interaction).

You will have signage including your company name and a QR code allowing access to a description of your activities (virtual catalog) and your website. The list of invited agencies, with a summary of their characteristics, will be communicated to you before the event. After the cocktail reception, you will be given an Excel spreadsheet of all the guests to facilitate your follow-up.

The success of the event lies in the choice of the 6:00 pm - 9:00 pm time slot, allowing guests to arrive just after the show closes HEAVENT PARIS.



### The Guests

Among the hosted buyers at *HEAVENT PARIS*, we invite a selection of MICE buyers (French-speaking agencies from France, Monaco, Benelux, and Switzerland).

We extend our invitation to the best MICE agencies and wedding planners in Paris and the Île-de-France region, who may not necessarily be attending this trade show and are delighted to be attending this off-site event.

Last March, we welcomed 50 guests to "MICE at a Glance" in Cannes, and the quality of the discussions was impressive!

### Prices and Registration

Given the quality of the guests, the cost is very attractive: 1,800 euros excluding tax per participant or only 1,500 euros excluding tax if you register before June 2, 2026.

As the number of places is extremely limited (12 exhibitors), we recommend that you register now to secure your spot.

**REGISTER NOW  
BY CLICKING HERE**

Looking forward to welcoming you, Corinne Both (Axium by Parker) and I remain at your disposal for any further information.

#### Eric GRANDJEAN

General Director - RM Consultants / Renaissance

Mob: +33 6 16 11 08 89

[e.grandjean@renaissance.events](mailto:e.grandjean@renaissance.events)

#### Corinne BOTH

Managing Director - Axium by Parker

Mob: +33 6 81 06 75 96

[corinne@axiumbyparker.com](mailto:corinne@axiumbyparker.com)

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