

A woman with long brown hair, wearing a white sleeveless jumpsuit and a black bag, stands on a balcony with a metal railing, looking out at a city skyline at night. The city lights are blurred in the background, creating a bokeh effect. The sky is a deep blue.

RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

THE AMERICAS

Your ultimate rendez-vous

4 SHOWCASES

NEW YORK CITY

15 June 26

CHICAGO

17 June 26

DALLAS

18 June 26

LOS ANGELES

22 June 26

9 WEEKS OF RENDEZ-VOUS

in USA, Canada & Mexico

RENAISSANCE EVENTS, THE SMART SOLUTION TO MEET WITH KEY TRAVEL ADVISORS OF THE AMERICAS

Since 2020 and the Covid era, the world and business have changed: meetings with the travel industry are becoming increasingly difficult. Travel agencies, tour operators, and MICE companies, which have a real business, are meeting with their partners less and less due to lack of time, understaffed staff, and widespread remote working.

This is why in October 2021 Eric Grandjean (RM Consultants) and Corinne Both (Axiom By Parker) decided to focus on the essentials by developing the **Renaissance Concept**: a panel of B2B events created:

- **to optimize relevant qualified and pre-scheduled meetings**
- **in a minimum of time**
- **at a reasonable cost**

The perfect solution to deliver real ROI.

These luxury travel and life style boutique-size events aim to bring together:

- the representatives of the trendiest luxury hotels, tourist destinations and lifestyle brands from all over the world (Exhibitors)
- the best high-end travel industry buyers from different source markets (Visitors).

A HIGH QUALITY OF VISITORS

Our rigorous selection process begins several weeks before each event. Thanks to **our exclusive booking platform**, developed in close collaboration with top local tourism experts, **we pre-select only senior buyers, ensuring strong business potential for each event.** This powerful technology is systematically supplemented by direct phone calls from our teams to ensure exhibitors are connected with genuine potential buyers, not casual visitors.

Our attending visitors are mainly affiliated with **Virtuoso, Internova Travel Group, Signature Travel Network, Ensemble Travel, The Affluent Traveler Collection and AMEX.**

We propose 2 different formats of events in the **Americas**:

- « **Renaissance Showcases** »
 - « **Renaissance Rendez-Vous** »
- described in the following pages.

RENAISSANCE SHOWCASES IN USA

By Elite Hotel Marketing

NEW YORK CITY, NY – Monday, June 15

Attendees: 50-60 of the top travel agency owners, managers and travel advisors

CHICAGO, IL – Wednesday, June 17

Attendees: 50-60 of the top travel agency owners, managers and travel advisors

DALLAS, TX – Thursday, June 18

Attendees: 40-50 of the top travel agency owners, managers and travel advisors

LOS ANGELES, CA – Monday, June 22

Attendees: 50-60 of the top travel agency owners, managers and travel advisors

Visitors' Profile

Participating suppliers will meet approximately 230 travel advisors during the 4 roadshows, representing 65-75 travel agencies.

We are expecting over 120 Virtuoso member advisors, 40 Internova Travel Group member advisors and 40 Signature Travel Network member advisors in attendance.

Format:

In each city, the roadshow will take place from 5:00 to 8:00 pm.

Each participating supplier will have a display table with a tabletop banner stand and we will provide gift bags for collateral.

Exhibitors will also have the opportunity to give a **5-7 minute presentation** in front of the entire audience during the last hour of each show.



REGISTRATION FORM

RENAISSANCE RENDEZ-VOUS

by *LU&BO America*

There's no better way to connect with the finest travel designers than meeting them on their turf, within their own agency, or in their city.

« **Renaissance Rendez-Vous** » has been designed to achieve exactly this. The number of exhibitors is limited to 5 participants **to optimize the personal one-on-one interaction and maximize the ROI.**

Each « Renaissance Rendez-vous » session of one week includes:

- visits of agencies
- networkings breakfasts, lunches, dinners & drinks

THE AMERICAS' SOURCE MARKETS

TEXAS (USA) & MEXICO (Mexico) – from 9 to 13 FEB 26

FLORIDA (USA) – from 9 to 13 MAR 26

HOUSTON & DALLAS (USA) – from 16 to 18 MAR 26

NEW YORK & LONG ISLAND (USA) – from 13 to 17 APR 26

CHICAGO & TORONTO (USA & Canada) – from 20 to 24 APR 26

BOSTON (USA) – from 4 to 8 MAY 26

ATLANTA, ALABAMA & CHATTANOOGA (USA) – from 31 MAY to 4 JUN 26

NORTH & SOUTH CAROLINA (USA) – from 14 to 18 SEP 26

CALIFORNIA (USA) – from 19 to 23 OCT 26

[REGISTRATION FORM](#)



SOME REFERENCES



Our partners trust us and say about us:

«We register because Renaissance is a business mindset, no frills (pre-post events) but a return on investment and effective solutions to replace no-shows or the Unexpected.»

«No fireworks, nor big screen, nor other visual frills, Renaissance organizers went straight to the point to implement the really useful connections as always !»

ORGANIZERS LUXURY TOURISM, MICE AND PR SPECIALISTS



Since its creation in 1995, **Eric Grandjean, founder of RM Consultants**, has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.

The company which was the representative of several hotel chains (Concorde Hotels, Mövenpick Hotels, Derby Hotels, Relais & Châteaux...), more than 50 luxury hotels worldwide, some retails (Galeries Lafayette, Samaritaine, Le Printemps) as well as many destinations (Jerusalem, Jordan, Kerala, Riviera Côte d'Azur, Cannes...) since its creation is also **a well-known events' organizer having held around 300 networking events worldwide the last 10 years.**

Among its expertise:

- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux, Paris Aéroports, Cannes & Palais des Festivals, Provence & Côte d'Azur Tourism Board, Kerala, The Caribbean...*
- «**The Luxury Travel Corner**», dedicated to the luxury French speaking market from 2013 to 2019
- «**Renaissance showcases**», «**Renaissance Dolce Vita**», «**A Twist of Luxury**» & «**Mice at a Glance**» reconnecting the best hotels and destinations from all over the world with the high-end European & international buyers.



LuX&BO Luxury & Boutique Hotels & Destinations, founded in 2014 and managed by Núria Galià is a registered brand, dedicated to the Sales & Marketing representation services for high-end hotels, upscale venues and DMCs.

Since its creation in 2014, *LuX&BO* has been connecting industry insiders to boost sales and stimulate the market. The brand brings proven expertise as a business facilitator.

Núria Galià from **LuX&BO Luxury & Boutique Hotels & Destinations** which is a proud member of Serandipians by *Traveller Made and XO Private* **is one of our partners in the Americas.**

Núria Galià is a passionate hotelier, specialized in upscale sales & marketing. Her background is in the luxury hotel industry and includes serving at the prestigious international hotel brand *Relais & Châteaux* as director of Spain, Portugal and Latin America for over eight years where she has accumulated a strong expertise and an exclusive network.



ELITE Luxury Hotel Representation was founded in 1992 and has since grown to be one of the most respected sales, marketing and consulting companies in the travel and hospitality industry.

Elite was founded by legendary Hotelier George Schwab, founder of the Four Seasons. Today, Elite remains a family run business (owned by Gregory J. Schwab) extending the spirit and passion of the hotel business through each bespoke property he represents. Luxury hospitality is in its DNA.

For over three decades, ELITE has stood as a beacon of excellence in representing and advising the world's most renowned hotels, resorts and luxury offerings. Its dedication to unparalleled service is aimed at bridging the gap between discerning guests and premier travel experiences, ensuring each hotel is perfectly matched with the affluent clientele.

This is achieved through its extensive network within the travel industry and strategic partnerships targeting high net worth and ultra-high net worth families. Additionally, its ownership and operation of a luxury travel agency amplifies its capability. With a wealth of experience spanning every aspect of the luxury travel sector, its commitment to excellence in hospitality remains unwavering.

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