

RENAISSANCE

LUXURY TRAVEL & LIFESTYLE WORKSHOPS

MIDDLE EAST

Your ultimate rendez-vous 2027

3 SHOWCASES

DOHA, Qatar	15 March
KUWAIT CITY, Kuwait	16 March
RIYAD, Saudi Arabia	17 March

2 DAYS OF RENDEZ VOUS

ABU DHABI, UAE	18 March
DUBAI, UAE	19 March

RENAISSANCE
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RENAISSANCE EVENTS, THE SMART SOLUTION TO MEET WITH KEY TRAVEL ADVISORS IN MIDDLE EAST

Between 2019 and 2024, luxury travel from the GCC to Europe grew by +28% — and it's set to increase another +12% in 2025.
In 2025, high-net-worth travelers from the Gulf are expected to spend $4.2B USD in Europe on luxury travel alone:
- Average spend per trip: €10,000+
- Stays of 7–10 nights in private villas, palace hotels, exclusive resorts, and boutique properties

Percentage of luxury GCC travelers to Europe:
- UAE – 40% - Still leading in both frequency and spend
- Saudi Arabia – 30% - Rising interest in cultural heritage & immersive stays
- Qatar – 12% - High preference for fashion, wellness & exclusive escapes
- Kuwait – 10%
- Bahrain & Oman – 8% (combined)

This is why Eric Grandjean (Rm Consultants) and Nuria Galia (LuX&BO) decided to launch « Renaissance » events to the Gulf in October 2024 with a tailor-made Luxury & Lifestyle roadshow, designed:
- to connect with the most high-end players in the region.
- to optimize relevant qualified and pre-scheduled meetings
- in a minimum of time
- at a reasonnable cost

The perfect soution to deliver real ROI.



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In Middle East, we propose 2 different formats of events:
- **« Renaissance Showcases »** in Doha, Kuwait City and Ryiad
- **« Renaissance Rendez-Vous »** in Abu Dhabi and Dubai

RENAISSANCE SHOWCASES

Each « Renaissance Showcase » consists of 2 sessions:
- one session of pre-scheduled «one-on-one » meetings,
- followed by a mingle event: interaction will be continuing over a dinner between exhibitors and visitors.

RENAISSANCE RENDEZ-VOUS

There's no better way to connect with the finest travel designers than meeting them on their turf, within their own agency, or in their city.
« Renaissance Rendez-Vous » has been designed to achieve exactly this. The number of exhibitors is limited to 5 participants **to optimize the personal one-on-one interactions and maximize the ROI**.

OUR LOCAL PARTNERS

In each country where we organise « Renaissance » events, we rely on local partners strictly selected thanks to their expertise, their perfect awareness of their market and our common philosophy to oversee this important role of buyers' relations and invitations.
Among them, **Núria Galià** from **LuX&BO Luxury & Boutique Hotels & Destinations** which is a proud member of Serandipians by *Traveller Made and XO Private* and which has organized several roadshows, events and sales blitzes in Kuwait, Qatar, Saudi Arabia, Oman, Dubai & Abu Dhabi the last years, **is our partner in Middle East**.

EXHIBITORS' PROFILE

Exhibitors come from all over the world:
- 5* and 4* hotels (luxury and boutique)
- Hospitality groups and chains
- National or regional tourist boards
- Destination Management Companies
- Luxury travel brands
- International airline/railway/cruise companies,
- Jet and yacht brokers
- Luxury shopping malls & retails

BUYERS' PROFILE

We select the best high-end travel industry buyers in the districts around the chosen cities as well as key «hosted buyers».
We invite the following profiles :
- Tailor-made and upscale travel agencies
- Online networks
- Tour-operators
- VIP concierges
- Wedding planners
- MICE agencies

Our rigorous selection process begins several weeks before each event. Thanks to **our exclusive booking platform**, developed in close collaboration with top local tourism experts, **we pre-select only senior buyers, ensuring strong business potential for each event**. This powerful technology is systematically supplemented by direct phone calls from our teams to ensure exhibitors are connected with genuine potential buyers, not casual visitors.

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MIDDLE EAST

DOHA

Sunday, March 14

Arrival of Exhibitors

Exhbitors' Welcome Drink
& Middle East Market's Survey

Overnight in Doha

Monday, March 15

6 pm to 9 pm
B2B "One-on-One" pre-scheduled meetings
(Free flow of Tea/Coffee setup)
by 9 pm
Mingle Evening Dinner between exhibitors & buyers

Overnight in Doha

KUWAIT CITY

Tuesday, March 16

Group transfer from Doha hotel to Doha airport
Flight to Kuwait City
Group Transfer to Kuwait City Venue
Check in & Installation in hotel

6 pm to 9 pm
B2B "One-on-One" pre-scheduled meetings
(Free flow of Tea/Coffee setup)
by 9 pm
Mingle Evening Dinner between exhibitors & buyers

Overnight in Kuwait

RIYAD

Wednesday, March 17

Group transfer from Kuwait City hotel to Kuwait City airport
Flight to Riyad
Group Transfer to Riyad Venue

6 pm to 9 pm
B2B "One-on-One" pre-scheduled meetings
(Free flow of Tea/Coffee setup)
by 9 pm
Mingle Evening Dinner between exhibitors & buyers

Overnight in Riyad

ABU DHABI & DUBAI

Thursday March 18
Friday March 19

Sales Calls «Rendez-Vous» in **Abu Dhabi** & **Dubai**







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RENAISSANCE SHOWCASES PACKAGES

in Doha, Kuwait City and Ryiad « Renaissance Showcase » package includes:
- Separate table, signage displaying company name
- Agenda of «One-on-One» pre-scheduled meetings
- Note book with the details of invited selected visitors
- Dedicated page in English with pictures gallery and logo both in E-platform and E-catalogue of the event
- List in Excel format of all the visitors (the week after the event)
- 2 posts (1 before and 1 after the event) in « Renaissance » Social media: Linkedin & Instagram.
- Access to coffee break during the meetings and to the networking dinner with visitors.

RENAISSANCE RENDEZ-VOUS PACKAGES

in Dubai & Abu Dhabi « Renaissance Rendez-Vous » package includes:
- Visits of agencies
- Networking lunches and/or drinks
- A car with driver during the day of rendez-vous
- List in Excel format of all the visited agents (the week after the event)
- 2 posts (1 before and 1 after the event) in « Renaissance » Social media: Linkedin & Instagram.

MIDDLE EASTERN EVENTS REGISTRATION FORM



RENAISSANCE
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SOME REFERENCES

GLORIA HOTELS & RESORTS
LE TOINY ST BARTH
RIXOS HOTELS
VILLA E PALAZZO AMINTA STRESA · LAGO MAGGIORE
REGNUM CARYA
VP PLAZA ESPAÑA DESIGN
GRAND HOTEL CENTRAL
THE ONE BARCELONA GL
le barthélemy HOTEL & SPA
Galeries Lafayette
MMD events
Riad Fès
HOTEL SAHRAI FEZ · MOROCCO
COCOON COLLECTION MALDIVES | ZANZIBAR
ZANZIBAR WHITE SAND LUXURY VILLAS & SPA RELAIS & CHATEAUX
MILLENNIUM HOTELS AND RESORTS
DUBROVNIK Turistička zajednica grada Dubrovnika Dubrovnik Tourist Board
Amp VOITURE AVEC CHAUFFEUR
THE LAND OF LEGENDS
SECRET RETREATS

Our partners trust us and say about us:

«We register because Renaissance is a business mindset, no frills (pre-post events) but a return on investment and effective solutions to replace no-shows or the Unexpected.»

«No fireworks, nor big screen, nor other visual frills, Renaissance organizers went straight to the point to implement the really useful connections as always !»

RENAISSANCE
LUXURY TRAVEL & LIFESTYLE WORKSHOPS

ORGANIZERS LUXURY TOURISM LEISURE & MICE AND PR SPECIALISTS



RM CONSULTANTS
LUXURY TOURISM MARKETING AGENCY

Since its creation in 1995, **Eric Grandjean, founder of *RM Consultants*,** has developed a strong expertise in advice, sales, marketing, and PR for the travel industry actors such as luxury hotels, tourism boards, convention bureau and DMCs.
The company which was the representative of several hotel chains (Concorde Hotels, Mövenpick Hotels, Derby Hotels, Relais & Châteaux...), more than 50 luxury hotels worlwide, some retails (Galeries Lafayette, Samaritaine, Le Printemps) as well as many destinations (Jerusalem, Jordan, Kerala, Riviera Côte d'Azur, Cannes...) since it's creation is also **a well-known events' organizer having held around 300 networking events worldwide the last 10 years.**

Among its expertise:
- dedicated B2B & B2C events worldwide organised for prestigious brands: *Relais & Châteaux, Paris Aéroports, Cannes & Palais des Festivals, Provence & Côte d'Azur Tourism Board, Kerala, The Caribbean...*
- «**The Luxury Travel Corner**», dedicated to the luxury French speaking market from 2013 to 2019
- «**Renaissance showcases**», «**Renaissance Dolce Vita**», «**A Twist of Luxury**» & «**Mice at a Glance**» reconnecting the best hotels and destinations from all over the world with the high-end European & international buyers.



LUXURY & BOUTIQUE HOTELS

LuX&BO Luxury & Boutique Hotels & Destinations, founded in 2014 and managed by Núria Galià is a registered brand, dedicated to the Sales & Marketing representation services for high-end hotels, upscale venues and DMCs.

Since its creation in 2014, *LuX&BO* has been connecting industry insiders to boost sales and stimulate the market. The brand brings proven expertise as a business facilitator.

Núria Galià from **LuX&BO Luxury & Boutique Hotels & Destinations** which is a proud member of Serandipians by *Traveller Made and XO Private* and which has organized several roadshows, events and sales blitzes in Kuwait, Qatar, Saudi Arabia, Oman, Dubai & Abu Dhabi the last years, **is our partner in Middle East**.

Núria Galià is a passionate hotelier, specialized in upscale sales & marketing. Her background is in the luxury hotel industry and includes serving at the prestigious international hotel brand *Relais & Châteaux* as director of Spain, Portugal and Latin America for over eight years where she has accumulated a strong expertise and an exclusive network.

CONTACTS

Eric GRANDJEAN
Mob.: +33 6 16 11 08 89
e.grandjean@renaissance.events

Nuria GALIA PRATS
Mob.: +34 629 77 50 33
ngalia@luxury-boutiquehotels.com

https://renaissance.events

@renaissanceworkshops

@renaissance-workshops